



ANNUAL REPORT

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Creation for Sustainability



CREATION WELFARE SOCIETY

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Preface:

This year we all faced a great change in our daily life “ The Demonetization”. In spite of lots of challenges people supported this programme and it also helped us in bringing the community more closer. We are thankful to our donors and community for their trust in us and keep the work of change going on.

Undoubtedly our journey of change is full of learning, with plenty of both successes and challenges. We realise the need to be more strategic in our choice of issues, approaches and utilisation of resources to maximise our impact on society and achieving the mission.

Our success depends on the expertise and talent of our people. None of this would have been possible without the support of our stake holders – funders, government partners, academic partners, and volunteers - who have all contributed in a significant manner. We take this opportunity to thank each one of you for your belief in our work and for your continued support.

Finally, I would like to thank the true ‘heroes’ of the organisation – our staff who toil hard in demanding environments to improve the living conditions of the most vulnerable women, farmers and children, to take us closer to our vision of “ To bring social security services at the doorstep of every poor (needy) ”.

Development initiatives of CWS can be classified as under:-

Research & Survey :- Village wise House hold survey, study & evolution of SC, Backward caste & Minority.

Awareness Creation : -Awareness Programme, Road Show, Nukkar Natak & Cultural Show;

Cluster Approach: - Micro credit, Microfinance, Micro insurance & Micro enterprises development; Enterprise cluster (LAH)

Women Empowerment: - Empowerment of women through education, economic and social activities;

Skill Training: - Vocational training and self-employment of rural youth;

Agriculture: - Integrated sustainable agricultural development;

Youth Integration: - Social integration and communal harmony;

Micro & Tiny Industries Development: - Micro enterprises management & Development;

Cluster Formation: - Formation of Village, block & District level SHG federation ;

WHO WE ARE:

CREATION WELFARE SOCIETY (CWS) is a not for profit organization registered under Indian Society Registration Society Act XXI of 1860. CWS was founded by like-minded professionals from the field of Rural Development, Social Work, Medical and Law with an objective of contributing to growth and development of the poor and marginalized so that they could be brought back to the mainstream of the society. CWS has geographical presence in the states of Bihar and Delhi.

The thematic focus of CWS includes: **Livelihood (Financial Inclusion, Skill development and Food Security) Health, Agriculture, Education, Water and Environmental Sanitation (WASH) and Research.** The targeted populations of CWS are primarily women from poor households belonging to SCs and Backward castes, and religious minorities including Muslims. CWS has direct interventions in the field through action based research initiatives.

The new strategy of the **CREATION WELFARE SOCIETY** is to support a people based development through people's organization with people resources and manageable market. A trained cadre of development leaders, social animators and development volunteers should undertake the implementation management. The young men and women enriched by knowledge, scientific temper, attitude, advance skill and up gradation of skill in vocations entrepreneurship, marketing, management etc.

MISSION:

The mission of the organization is *“To provide livelihood and social security services at the door step of every poor household to ensure their financial sustainability that will ensure creation of an environment where they are able to choose among the alternatives available to them”.*

MAJOR ACTIVITIES CARRIED OUT DURIND THIS FINANCIAL YEAR

Livelihood Promotion Programme:

a) **Rural Artisan Development Programme:** The objective of the programme is skill & design development, capacity building, marketing support and development and financial support to the rural artisans. Apart from Lac bangle cluster development we have trained artisans on artificial jewelry and handicrafts.



b) **Skill Development Training Programme:**

Kushal Yuva Programme: With partnership of Bihar Skill Development Mission (Govt. of Bihar) CWS has established a KYP centre in Muzaffarpur Bihar with an objective to develop employability skills of youth.



CWS with the support of Heal Foundation has initiated training and mobilization of urban youth in domestic work sector. The basic objective is livelihood promotion and sustainable development of women and youth. Along with these activities skill development training in different trades like lac (lahti) bangle making, integrated agriculture

training and vegetable cultivation were provided to 239 members from 37 SHGs of Sakra Block in Muzaffarpur.

Health Programme:

a) **Health Awareness Programme:** In an attempt to expand our outreach and increase awareness on maternal and child health care, awareness camps were organised in different panchayats of Sakra block in Muzaffarpur and urban slums of North West Delhi with the support of IMA PH. We reached out to 1028 beneficiaries.

b) Food Fortification Programme: Not only food fortification for nutrient security of SHG members this year we have also promoted SHG members (farmers) to start multiple crop cultivation like water melon, soyabean, cucumber etc for extra earning and getting best crops for their consumption also.



Literacy Programme :

This year we continue the approach of employability skill education engaging the youth and adolescents of the families to understand the necessity of education and employability. Financial literacy and promotion of cashless transaction were important issues discussed during SHG meetings. We made an outreach to 892 members from 97 SHGs.



Agriculture and Environment Programme:

a) Farmers Producer Company: With the active support of NABARD the farmers producer company registered under companies act namely Pusa Seed Producer Company Ltd. has expanded membership of 365 with 168 shareholders. One of the Board member Ms. Sheela Devi has been awarded as progressive farmer by Indian Agriculture Research Institute. The basic activity of seed production is ongoing. Other legalities like Seed Sale license, trade license are under progress.



b) Frontline Demonstration (FLD) of High Yielding Variety (HYV) Cereals:

Extension department of IARI, Pusa supported in our field school programme in awareness building and training of farmers. With the support of CSISA and IARI HYV of wheat like HD 2967, HD 2733, 621/50, maize like 9081, 9135, 9108, Double, paddy like Sugandha 5, PRH-10 were distributed among the farmers. The data were collected and shared with the farmers.



