



Annual Report

2023-2024



CREATION WELFARE SOCIETY

Contents

About cws	3
Development initiatives of CWS can be classified under	3
Highlights of the year	4
1. Career Counselling by Physics Wallah.....	4
2. Foundation Day Celebration of CWS	5
3. Stall Set Up at Deloitte Gurugram	6
4. Entrepreneurship Skill Development Training supported by MSME.....	7
5. International Women's Day Celebration	8
6. Water Conservation Training of Women Farmers	9
Project: Swawalamban.....	10
Project: Kaushal Yuva program.....	31
Project: Entrepreneurship skill development program of MSME	34
Participation in forums	35
VOICES FROM THE FIELD	36
Program Highlights.....	40
Thank you! donors	
.....	
.....	41
Thank you! Individual Donors.....	43



ABOUT CWS

CREATION WELFARE SOCIETY (CWS) is a not-for-profit organization registered under the Indian Society Registration Society Act XXI of 1860. CWS was founded by like-minded professionals from the field of Rural Development, Social Work, Medical and Law to contribute to the growth and development of the poor and marginalized so that they could be brought back to the mainstream of society. CWS has a geographical presence in the states of Bihar, UP, and Delhi.

CWS is working towards Women Empowerment, Holistic Livelihood Development (Financial Inclusion, Skill Development, and Food Security) Health, Agriculture, Education, Water and Environmental Sanitation (WASH), and Research. The targeted populations of CWS are primarily women from poor households belonging to Below Poverty Line, SCs and Backward castes, and religious minorities including Muslims. CWS has direct interventions in the field through action-based research initiatives.

“To bring social security services to the doorstep of every poor (needy)” is the key principle of CWS.

Development initiatives of CWS can be classified under

Women Empowerment: Empowerment of women through Upskilling, Vocational Training, Financial Literacy, Employability and Entrepreneurship training, education, and economic and social activities.

Skill Training: Job Oriented Vocational training and self-employment of rural and urban youth; Financial Literacy, Upskilling, Agriculture: - Integrated sustainable agricultural development.

Research & Survey: Village-wise Household survey, study & evolution of SC, Backward caste & Minority.

Awareness Creation: Awareness Program, Road Show, Nukkad-Natak & Cultural Show.

Cluster Approach: Microcredit, Microfinance, Micro-insurance & Micro-enterprises development; Enterprise cluster (LAH).

Youth Integration: Social integration and communal harmony.

HIGHLIGHTS OF THE YEAR

I. Career Counselling by Physics Wallah



“ Physics Wallah, one of India's leading educational institutes, in collaboration with the Creation Welfare Society provided career counselling Session to youths and distributed educational kit as part of the social welfare efforts for the community.

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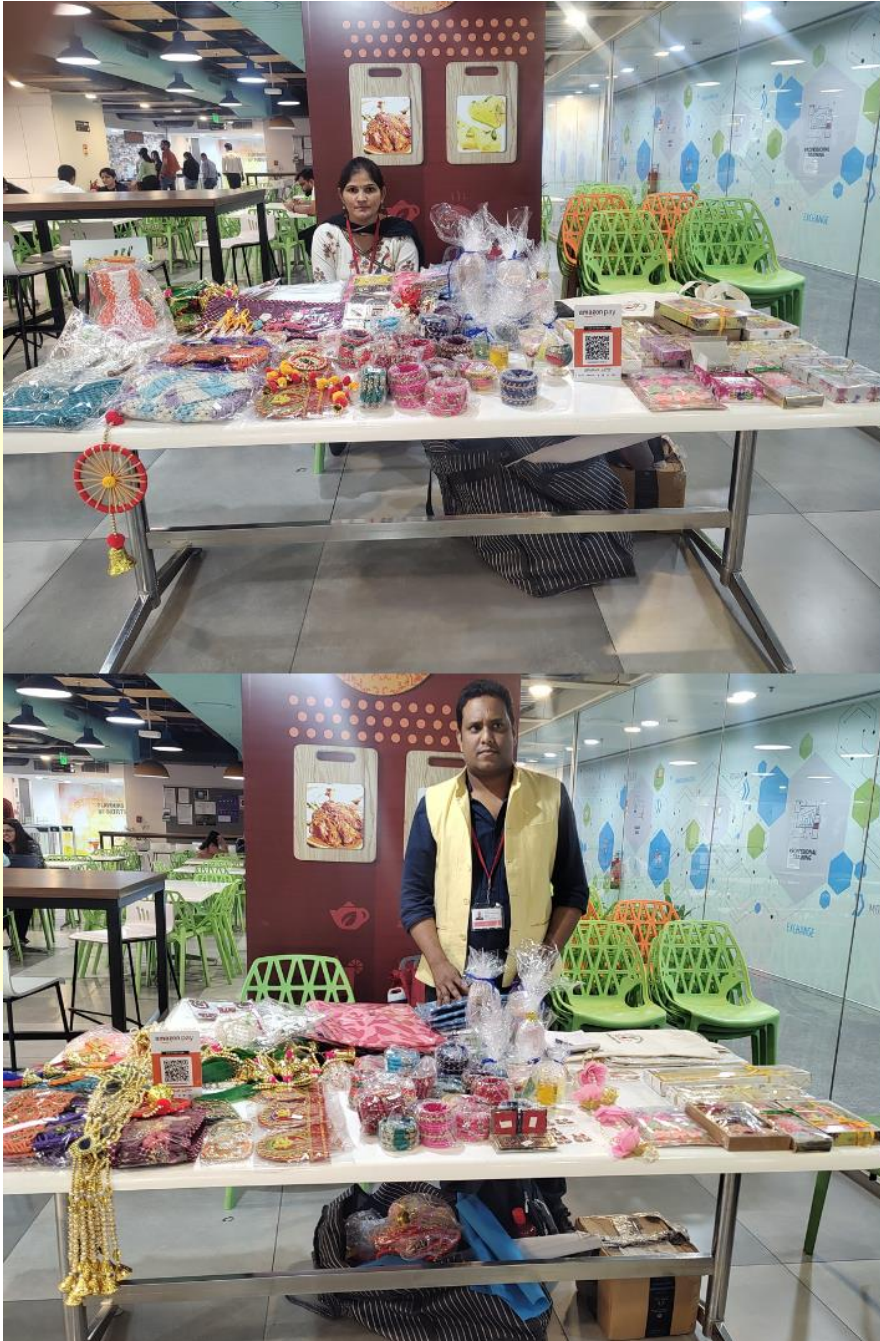
2.Foundation Day Celebration of CWS



“
21st Foundation
Day was
celebrated by
Creation Welfare
Society in
different project
loaction on 7th of
October 2023
”



3. Stall Set Up at Deloitte Gurugram



“

On the occasion of Diwali event Creation Welfare Society project team set up a stall at Deloitte, Gurugram Premises to showcase the produce of SHG women.

”

4. Entrepreneurship Skill Development Training supported by MSME



“

A 30 days certification program Entrepreneurship Skill Development Program (ESDP) of MSME on *Cutting and Tailoring of Readymade Garment* organized at Creation Welfare Society Stitching Centre for 30 Women.

”

5. International Women's Day Celebration



“

On 8th March 2024
Creation Welfare
Society Celebrated
International
Women's Day and
awarded 25 women
for their
outstanding
achievements in
2023-2024 fiscal
Year

”

6. Water Conservation Training of Women Farmers



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Training on Water Conservation provided to 200+ women farmers

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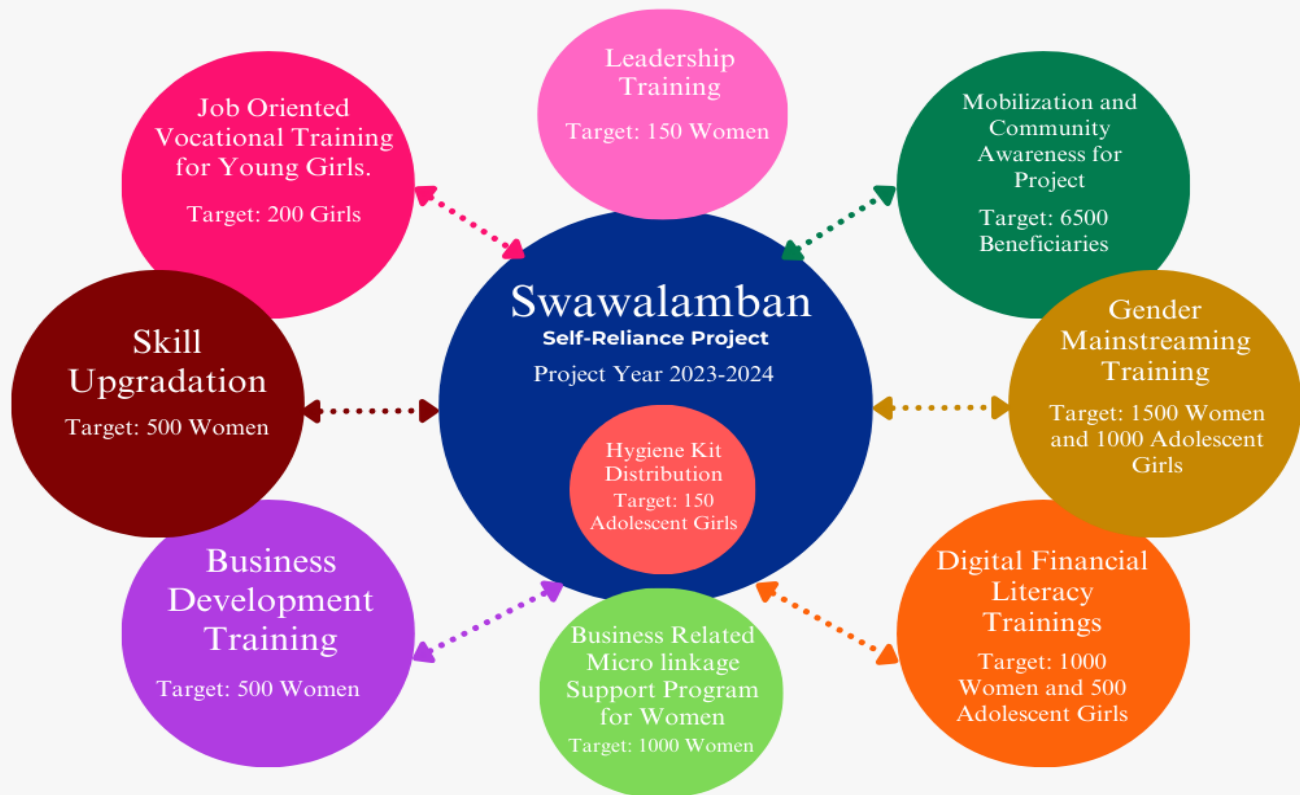


PROJECT: SWAWALAMBAN

Empowering Women and Young Girls

Swawalamban project aimed at fostering gender equality, empowerment, and sustainable livelihoods in Northwest Delhi. With a focus on uplifting women and adolescent girls, our multifaceted approach encompasses various initiatives targeting different aspects of empowerment. From gender mainstreaming efforts impacting 2,500 women and girls to skill upgradation and livelihood support for 500 young women, our objectives are clear: to provide equal access to resources, opportunities, and decision-making processes. Additionally, our digital financial literacy program aims to equip 1,500 women and girls with essential Digital financial skills, while leadership development initiatives focus on nurturing the potential of 150 community leaders. Furthermore, job-oriented vocational training, hygiene kit distribution, business-related micro-linkage support, and business development training are integral components, collectively aiming to empower women and girls, enhance their employability, and foster sustainable businesses. With targeted

Project Initiative Overview



numbers and a holistic approach, we are committed to creating a more equitable and empowered community in Northwest Delhi.

PROJECT EXECUTIVE SUMMARY

The project team successfully enrolled 6779 beneficiaries this year, achieving significant milestones in gender sensitization, digital financial literacy, leadership training, and skill development. A total of 2561 women were sensitized to gender issues, 1586 received training in digital financial literacy, and 179 women are now equipped with leadership skills to lead groups and federations. Additionally, 165 adolescent girls received personal hygiene kits, while 503 women were upskilled in various fields including stitching, beauty and wellness, chocolate making, candle making, and Rakhi production. Moreover, 1056 women entrepreneurs benefited from micro-support linkage programs, and 523 women received business development training to enhance their enterprises. Furthermore, 206 young girls were trained in job-oriented vocational training programs.



Major findings of the implementation of the project:

- **Gender Sensitization Impact:** The initiative resulted in a notable increase in awareness among beneficiaries regarding gender-related issues.
- **Digital Financial Literacy Success:** The training program effectively equipped women with essential digital financial skills, enhancing their ability to participate in digital transactions, thus promoting financial inclusion.
- **Leadership Training Empowerment:** Women who received leadership training demonstrated readiness to take on leadership roles within their communities, indicating a tangible impact on their confidence levels and capacity to lead groups and federations effectively.
- **Adolescent Hygiene Kit Uptake:** The provision of personal hygiene kits to adolescent girls not only addressed a critical need but also contributed to promoting personal hygiene practices, ensuring the well-being and dignity of the beneficiaries.

- **Skill Upgradation/ Upskilling Diversification:** The diverse skill development programs offered, including stitching, beauty and wellness, chocolate making, candle making, and rakhi production, catering to varied interests and market demands, enabling beneficiaries to explore diverse avenues for income generation.
- **Micro-Support Linkage Success:** The support provided to women entrepreneurs through micro-support linkage programs facilitated access to resources and opportunities, fostering business growth and sustainability among the beneficiaries.
- **Business Development Training Impact:** The business development training offered equipped women with essential knowledge and skills in business expansion, loan processing, and technology integration, enabling them to enhance their enterprises' efficiency and competitiveness.
- **Job-Oriented Vocational Training:** The enrollment of young girls in job-oriented vocational training programs reflects a strategic investment in building skills aligned with market demand, potentially enhancing their employability and economic prospects in the future.

Major Activities of the project

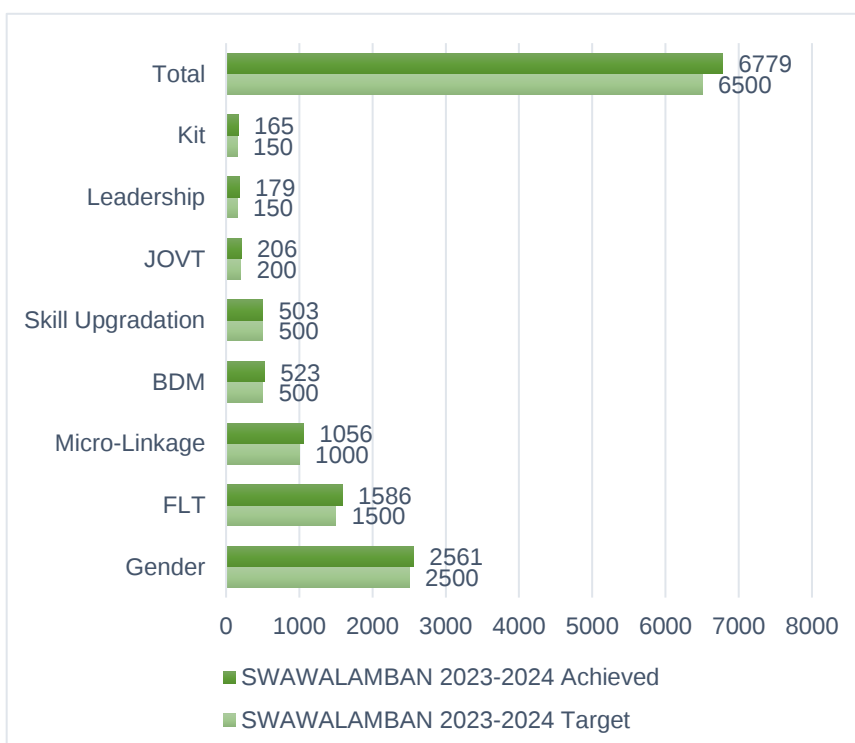
A. Mobilization and Community Awareness

Total Mobilization: 6779 beneficiaries

To create awareness about the program objective the mobilization efforts and community awareness campaigns yielded remarkable results, with 6779 women and girls enrolled across various initiatives, surpassing the target of 6500 beneficiaries. The enthusiastic response from the community during mobilization efforts led to an influx of enrollment requests, indicating a strong demand for the project's offerings. This overwhelming interest underscores the project's relevance and effectiveness in addressing the needs and aspirations of the target population. The project team's proactive engagement and outreach activities played a crucial role in reaching and exceeding the enrollment target, ensuring that more women and girls could benefit from the transformative opportunities provided by the project's diverse initiatives, including gender training, digital financial literacy, leadership training, adolescent hygiene kits, skill upgrading, business-related micro-linkage, and job-oriented vocational training.



SWAWALAMBAN 2023-2024		
Activity	Target	Achieved
Gender	2500	2561
FLT	1500	1586
Micro-Linkage	1000	1056
BDM	500	523
Skill Upgradation	500	503
JOVT	200	206
Leadership	150	179
Kit	150	165
Total	6500	6779



B. Gender Mainstreaming:

Total Participants: 2561

Gender Mainstreaming Training under the Swawalamban project is to bring together diverse stakeholders, community leaders, and individuals passionate about addressing gender issues. The workshop focused on empowering community women through a gender lens module, gender-based activities, chart paper activities etc.

The training covered various aspects, including gender roles, unconscious bias, workplace discrimination, violence against women, and the importance of intersectionality. Participants were sensitised about misconceptions and myths associated with gender, and motivated to connect with the centre for self-development and overall inclusive growth.



The training aimed to be a transformative process, providing knowledge, techniques, and tools to develop skills and change attitudes and behaviours towards promoting gender equality.

C. Digital and financial literacy

Total Participants: 1586

The objective of a digital and financial literacy program is to empower individuals to thrive in today's digital world and effectively manage their financial lives. By gaining these skills, individuals can increase their employability, enhance their personal and professional growth, and make informed decisions that positively impact their financial situation.



D. Business-related Micro Linkage Support Program

No. of women assisted: 1056 women

Micro Linkage Support program is an approach that regards women who are vulnerable and incapable of receiving government facilities, registration of their businesses to gain government schemes, acknowledgement of their livelihood by the government, and bank account opening for dealings and taxation.

Micro Linkage Support Program can have direct economic reckonings, allowing women to realize economies of scale to their productive efforts and contribute to more sustainable livelihoods.

Under the Business-Related Micro Linkage Support Program, we assist them in registering for:

- PAN Card
- Aadhar Card
- Vendor License
- Udyam Aadhar
- E-Shram Card

Business Related Microlinkage Support			
S.No	Assisted By	No.of beneficiaries Benefitted	Impact
	Vending license registration and enabling the for PM Svanidhi		
1	Yojna Loan	782	Enabled them to avail Loan
2	Bank Account Opening	85	Enabled them for digital Transactions, Savings
3	PAN Card Apply	146	Enabled them to open bank accounts
4	Adhar Card Correction	2	Enabled them to access of resource linked from Adhar card
5	Business Registration in MSME	4	Recognition of Venture by govt. agency
6	E-Shram card Registration	37	Registration of Skills in govt. portal for future refrence
Total		1056	



E. Business Development Training

Total Participants: 523 Women

The primary objective of the training was to provide a holistic understanding of essential business elements, enabling women stakeholders to navigate the complexities of entrepreneurship successfully. The meticulously crafted curriculum focused on key areas such as business planning, market analysis, risk assessment, compliance, and the strategic utilisation of digital tools. The aim was to empower participants with the knowledge and skills necessary to not only sustain their enterprises but also to thrive in a competitive business environment.

The workshop witnessed an impressive participation of 523 women stakeholders actively engaged in the targeted project. This significant turnout underscored the collective commitment to advancing women's roles in business and highlighted the enthusiasm to acquire and apply valuable insights shared during the training. The diversity of participants further enriched the learning experience, fostering a collaborative environment for knowledge exchange.

Upskilling 2023-2024 (Target 500)

S. No	Upskilling Activity Name	No. of Women Trained	No. of women engaged in livelihood
1	Stitching	306	263
2	Beauty Parlour	101	88
3	Chocolate Making Training	50	34
4	Candle Making	36	28
5	Rakhi	10	10
Total		503	423



F. Skill Upgradation/Upskilling:

No. of beneficiaries Upskilled: 503 women and girls

The Skill Upgradation/Upskilling Training Initiative of the Swawalamban Project has played a pivotal role in empowering women by enhancing their skills and equipping them to thrive in today's dynamic market landscape. Through a comprehensive range of training programs including Stitching, Chocolate Making,

Candle Making, Rakhi Making, and Beauty & Wellness, women have been provided with opportunities to diversify their skill set and capitalize on emerging market trends. These initiatives not only serve to uplift individual livelihoods but also contribute to the socio-economic development of communities at large. By aligning training content with market demands, the project team ensured that participants were equipped with relevant and marketable skills, thereby increasing their employability and income-generating potential.

Upskilling 2023-2024 (Target 500)			
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5	Rakhi	10	10
Total		503	423



G. Job-Oriented Vocational Training for Young Girls

Total Enrolment: 206

The successful enrolment of 206 young girls in job-oriented vocational training programs marks a significant milestone in our efforts towards youth empowerment and economic inclusion. By strategically investing in building skills that are aligned with market demand, we have equipped these girls with the necessary tools to enhance their employability and secure sustainable livelihoods. The placement of 103 girls in reputed companies such as Akiko Global Pvt. Limited, KD Solutions, Tata Solutions, SHAARC Academy, and AK Finances and Solutions are the effectiveness of vocational training initiatives. The salary ranges offered, ranging from ₹10,000 to ₹15,000 monthly, not only reflect the value placed on the skills acquired by these young women but also signify tangible steps towards economic independence and self-reliance.



H. Leadership Training

Total Participants: 179 Women

The training aimed to empower women beneficiaries with essential knowledge and skills in areas such as saving, capital management, inter-lending, borrowing, market linkage, group enterprises, self-employment of group members, and understanding roles and responsibilities of leaders under the SHG, Cluster & federation.



I. Hygiene Kit Distribution to Adolescent Girls

Total Participants: 165 Adolescent Girls

The objective of hygiene and kit distribution is to provide essential items and resources to individuals or communities, especially during the awareness program, to ensure their health, safety, and well-being. This includes items such as handwash, face masks, soap, towels, mugs, toothbrushes, Tongue Cleaner and sanitary pads. The aim is to improve hygiene practices prevent the spread of diseases, and meet the basic needs of those affected by crises. During the mobilization, we observed that there was a need to provide hygiene kits to a few girls.



J. Volunteering (IDAY) by Donors

The volunteering activities encompass a diverse range of engaging experiences, such as Arts & Craft activities, Dancing & Singing sessions, Nukkad Natak (street plays), Personality Development workshops, and Computer Literacy classes, business development training etc. All of these activities are designed to empower and uplift the project beneficiaries, providing them with valuable skills and opportunities for personal growth.

The dedication and support from the volunteers play a crucial role in making these activities a reality, contributing to the well-being and development of the women and youths involved in the Swawalamban Project. Through their collective efforts, they create a positive impact, building a stronger and more vibrant community of empowered women.

Volunteer's expertise and dedication to social responsibility have given us the necessary resources and taught us valuable skills and knowledge. The commitment of volunteers has enabled us to serve those in need more efficiently. One significant impact has been the ability to reach out to beneficiaries repeatedly, even those with whom we initially interacted only once due to project limitations. This continuous engagement has strengthened CWS's rapport with the community, fostering trust and understanding.



Impact of the project

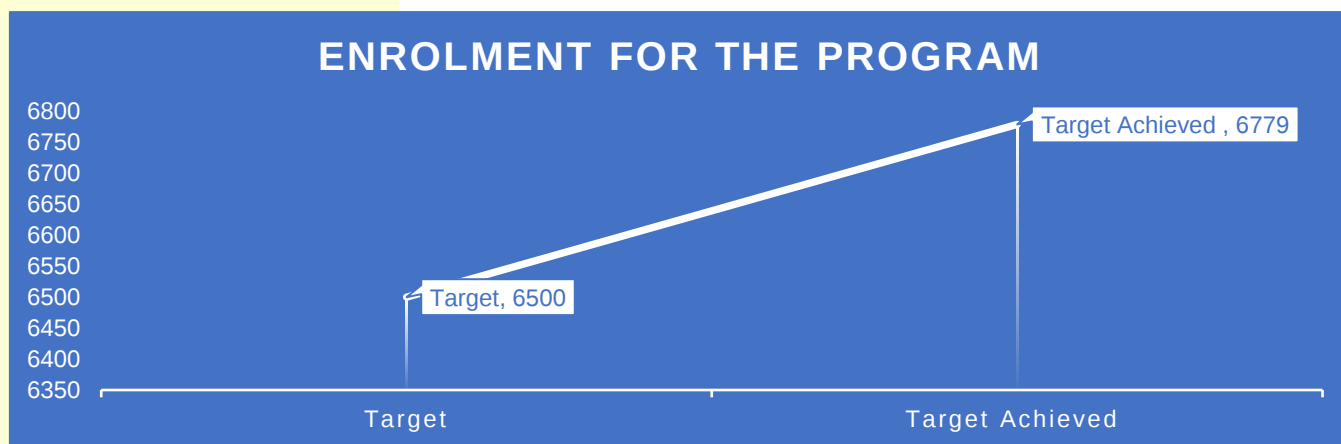
The Swawalamban project has demonstrated significant achievements both quantitatively and qualitatively, contributing to the empowerment and socio-economic development of women and girls within the targeted communities. Below is a detailed impact assessment, supported by graphs and pie charts illustrating key outcomes.

Quantitative Impact

1. Beneficiary Enrollment

- The project successfully enrolled 6779 beneficiaries, surpassing the initial target of 6500.

The graph below illustrates the actual beneficiary enrollment compared to the target:



2. Training Programs

- Gender Sensitization Training: 2561 women underwent gender sensitization training.
- Digital Financial Literacy Training: 1586 women received digital financial literacy training.
- Leadership Skills Development: 179 women acquired leadership skills.

3. Employment and Entrepreneurship

- Skill Upgradation and Vocational Training: 503 women and girls enhanced their employability and income-generating potential.
- Entrepreneurship: 423 women successfully established and are running their enterprises following skill enhancement.

4. Financial Support through Business Related Microlinkage Program

- Micro-Support Linkage Programs: Supported 1056 women entrepreneurs, facilitating access to essential resources among the 782 women who accessed 10000/- amount loans under the PM Svanidhi Yojna.

5. Employment from Vocational Training

- Job-Oriented Vocational Training: 206 girls received valuable skills, with 103 successfully employed.

Qualitative Impact

1. Gender Awareness and Inclusion

- Gender sensitization efforts have led to increased awareness among participants, fostering more inclusive and equitable communities.

2. Financial Inclusion

- Digital financial literacy training has empowered women and girls to make informed financial decisions, promoting financial inclusion.

3. Leadership Development

- Leadership initiatives have empowered women to take on leadership roles within their communities, enhancing their confidence and capacity to lead effectively.

4. Hygiene and Well-being

- Hygiene kit distribution has ensured the health and well-being of adolescent girls, promoting hygiene practices.



Economic Impact of the project

The Swawalamban Project's Livelihood Support Intervention for the fiscal year 2023-2024 has showcased promising results in bolstering economic opportunities for beneficiaries.

The cornerstone of the intervention lies in the "Cash Flow Through Business-related Micro Linkage Support," which has benefited 1056 individuals, generating a commendable monthly earning cash flow of ₹63,36,000. This underscores a substantial contribution towards fostering entrepreneurial endeavours and fostering sustainable income generation within the community.

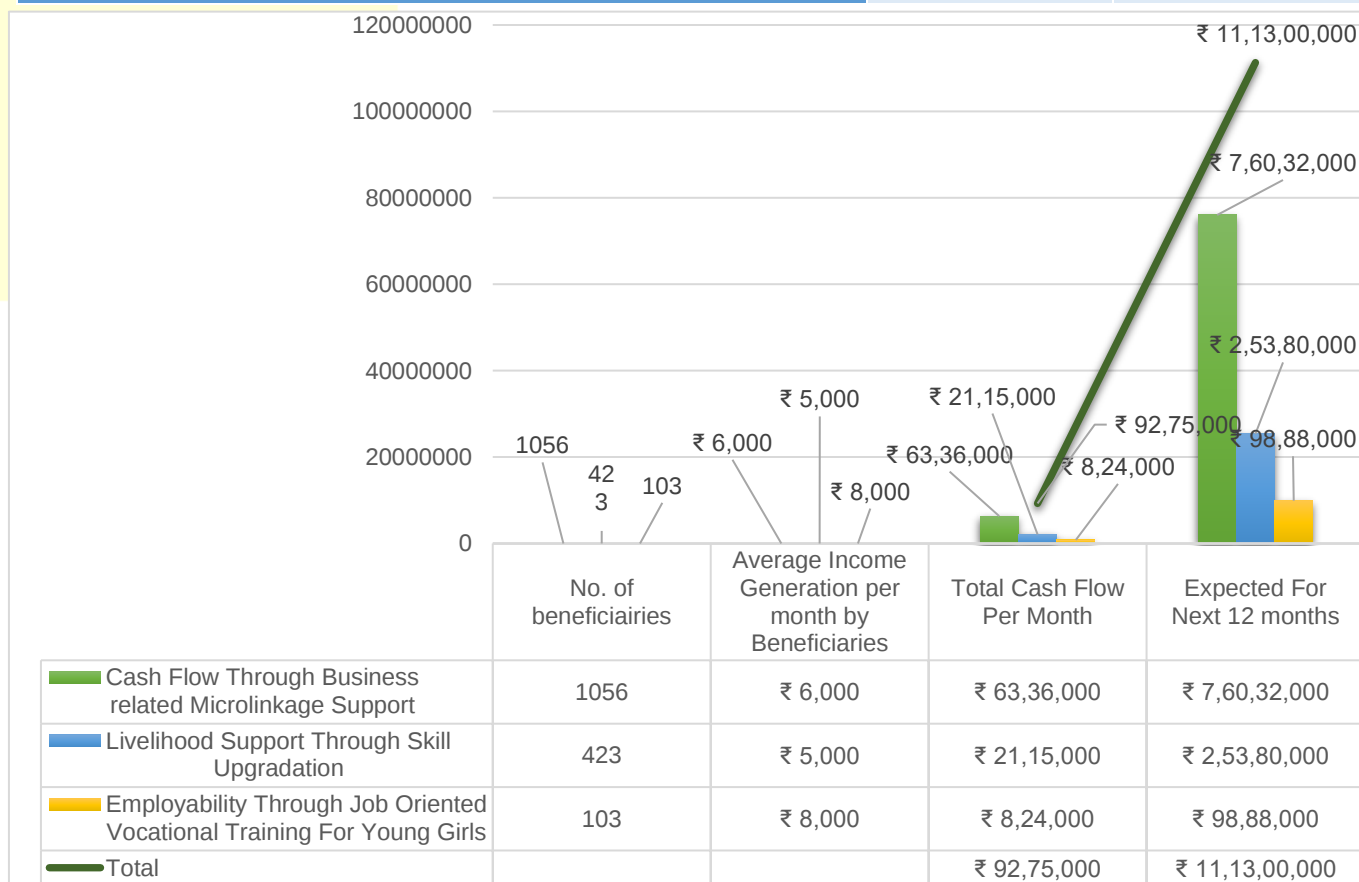
Additionally, "Livelihood Support Through Skill Upgradation" has enhanced the capabilities of 423 beneficiaries, resulting in a monthly influx of ₹21,15,000. This initiative reflects a strategic investment in human capital development, equipping individuals with essential skills and expertise vital for thriving in today's dynamic job market.

Moreover, the project's focus on "Employability Through Job-Oriented Vocational Training For Young Girls" has positively impacted 103 participants, yielding a monthly cash flow of ₹8,24,000. This targeted approach towards empowering young women not only fosters gender equality but also contributes to economic growth by harnessing untapped talent and potential.

Collectively, the total monthly cash flow of ₹92,75,000 underscores the project's significant economic impact. Extrapolating this data over the next 12 months, an expected total cash flow of ₹11,13,00,000 reflects a sustainable trajectory towards economic prosperity and self-reliance among beneficiaries. This economic intervention highlights the efficacy of the Swawalamban Project in promoting inclusive

growth and fostering a conducive environment for livelihood enhancement and socio-economic development.

Livelihood Support Intervention of Swawalamban Project 2023-2024	No. Of Beneficiaries	Average Income Generation Per Month By Beneficiaries	Total Average Cash Flow Per Month	Expected Income Generation By Beneficiaries For the Next 12 Months
Cash Flow Through Business-related Micro linkage Support	1056	₹ 6,000	₹ 63,36,000	₹ 7,60,32,000
Livelihood Support Through Skill Upgradation	423	₹ 5,000	₹ 21,15,000	₹ 2,53,80,000
Employability Through Job-Oriented Vocational Training For Young Girls	103	₹ 8,000	₹ 8,24,000	₹ 98,88,000
Total			₹ 92,75,000	₹ 11,13,00,000

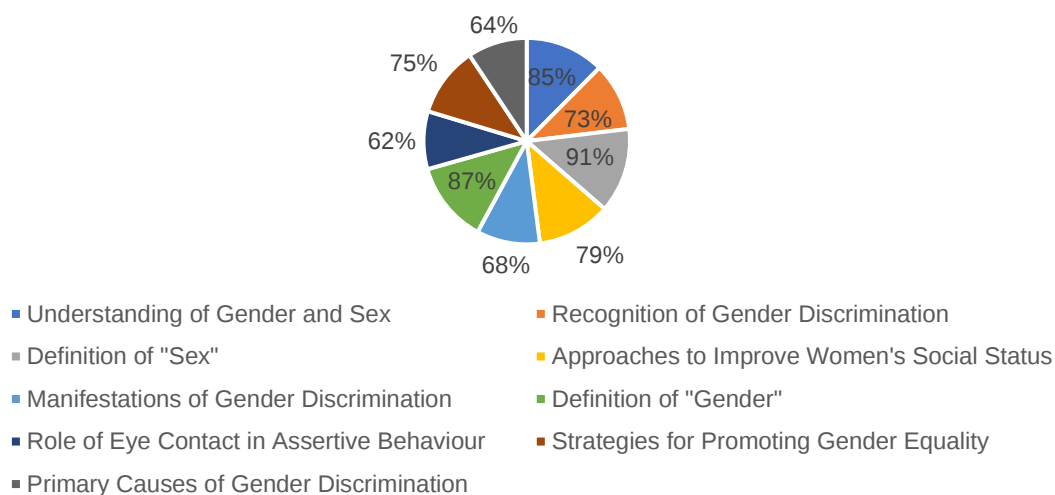


Impact Assessment of the project

❖ Gender Mainstreaming Training

Sample Survey 150 Women	Post-Training Changes Among Participants
Understanding of Gender and Sex	85%
Recognition of Gender Discrimination	73%
Definition of "Sex"	91%
Approaches to Improve Women's Social Status	79%
Manifestations of Gender Discrimination	68%
Definition of "Gender"	87%
Role of Eye Contact in Assertive Behaviour	62%
Strategies for Promoting Gender Equality	75%
Primary Causes of Gender Discrimination	64%

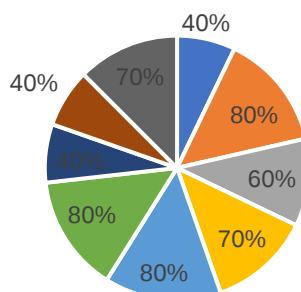
Post Training Changes Among Participants



❖ Digital Financial Literacy Training Survey

Sample Survey 100 Women Post-Training Changes Among Participants	
Payment Preference	40%
Bank Usage:	80%
Digital Security Awareness	60%
Financial Decision-Making	70%
Financial Plans	80%
Banking Knowledge	80%
New App Usage	40%
Digital Tools Utilization	40%
Cyber Threat Awareness	70%

Post Training Changes Among Participants

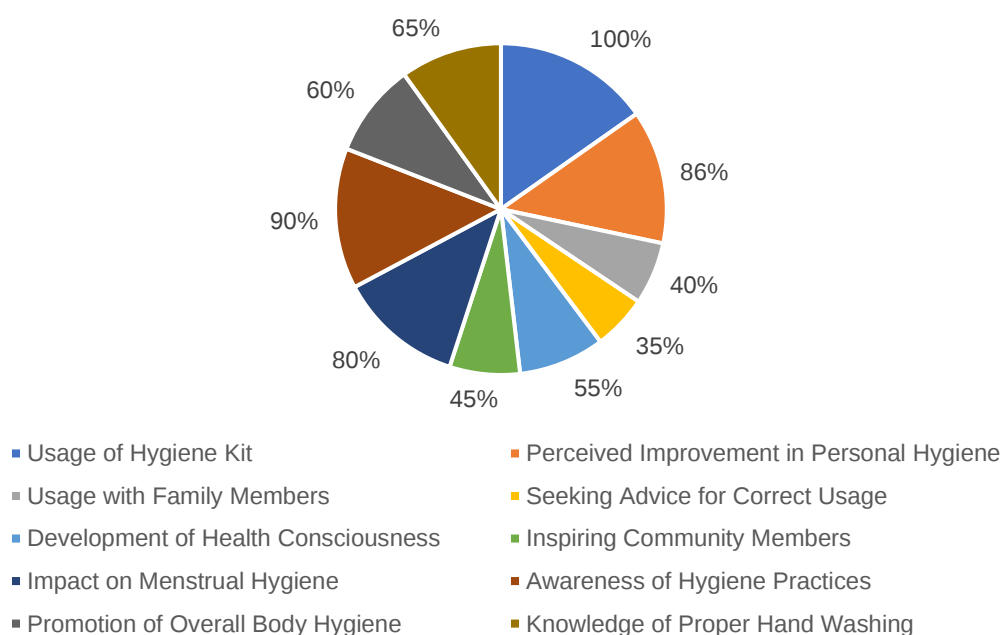


- Payment Preference
- Bank Usage:
- Digital Security Awareness
- Financial Decision-Making
- Financial Plans
- Banking Knowledge
- New App Usage
- Digital Tools Utilization
- Cyber Threat Awareness

❖ Hygiene Kit Distribution Survey

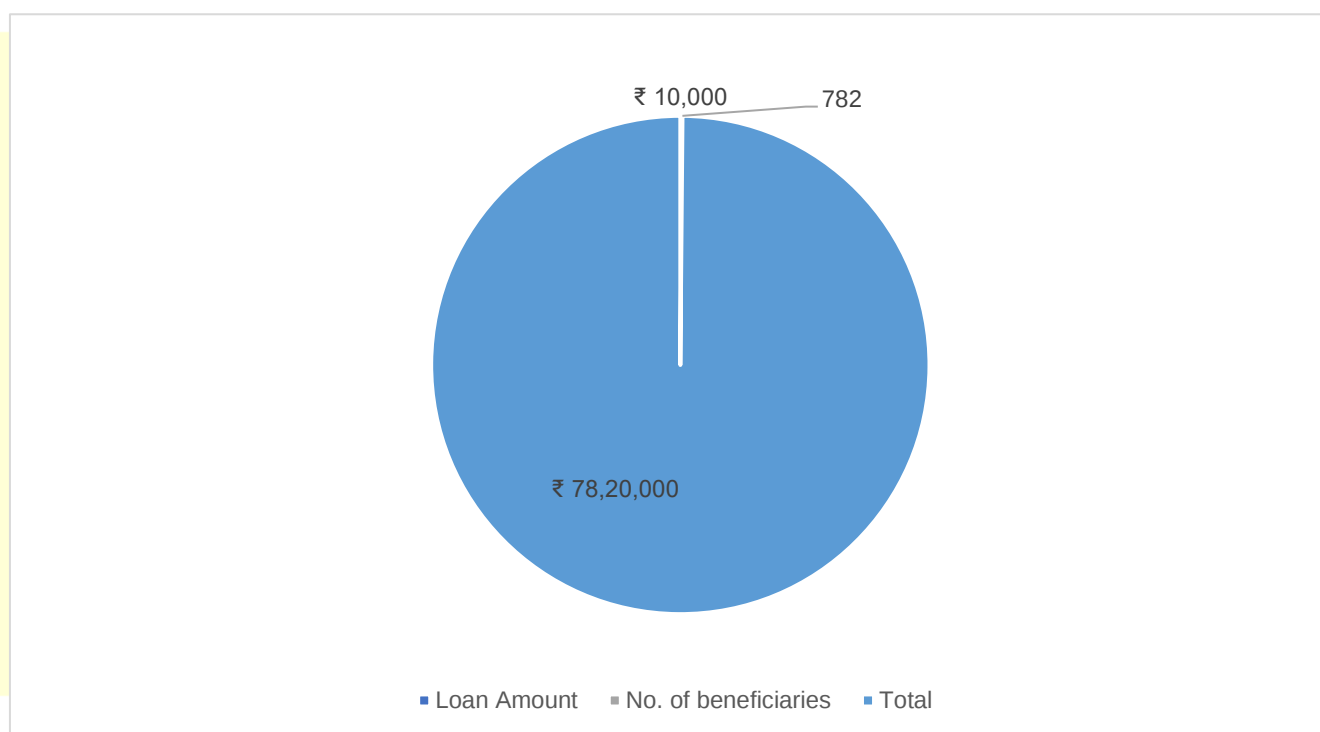
Sample Survey 20 Adolescent Girls	Post-Training Changes Among Recipients
Usage of Hygiene Kit	100%
Perceived Improvement in Personal Hygiene	86%
Usage with Family Members	40%
Seeking Advice for Correct Usage	35%
Development of Health Consciousness	55%
Inspiring Community Members	45%
Impact on Menstrual Hygiene	80%
Awareness of Hygiene Practices	90%
Promotion of Overall Body Hygiene	60%
Knowledge of Proper Hand Washing	65%

Post Training Changes Among Participants



❖ Business Related Micro Linkage Support Survey

Through the Business-Related Micro Linkage Support program, 782 women vendors have been empowered to access a 10,000 Rupees loan under the PM SVANIDHI Yojna. This injection of cash has resulted in a total of 7,820,000 Rupees being dispersed among the beneficiaries. This financial boost has not only facilitated their journey into entrepreneurship but has also significantly bolstered their economic standing, thereby fostering empowerment and self-sufficiency among them.



PROJECT: KAUSHAL YUVA PROGRAM

For the past seven years, the Creation Welfare Society has been actively engaged in the Sakra block of Muzaffarpur and the Kochadhamin block of Kishanganj, collaborating with the Bihar Skill Development Mission. Together, they have launched the "Kushal Yuva Program," designed to elevate the employability skills of aspirants aged 15-28 (with extended age limits for SC/ST, OBC, and People with Disabilities: SC/ST - 33 years, OBC - 31 years, PwD - 33 years), who have completed at least the 10th class. This training encompasses soft skills development including life skills, communication skills (in both English and Hindi), and basic computer literacy. These enhancements are anticipated to significantly bolster employability, serving as a value-addition to the ongoing domain-specific training initiatives across Bihar.

The Kushal Yuva Programme (KYP) stands as a vital commitment under the leadership of Hon'ble Chief Minister Sri Nitish Kumar, encapsulated within his vision of "Aarthik Hal, Yuvaon ko Bal" (Economic Solution, Empowering Youth). This initiative targets individuals aged 15-25 who have completed either class 10th or 12th, yet find themselves outside formal education, seeking employment opportunities. Through KYP, the Bihar Skill Development Mission (BSDM) aims to augment the employability of Bihar's youth populace.

The Bihar Skill Development Mission (BSDM) has inaugurated a distinctive skill training endeavour known as the "Kushal Yuva Program." This program seeks to bolster the soft skills of individuals aged 15-33 who have completed either class 10th or 12th but have discontinued formal education, aspiring for employment. Soft skills training encompasses life skills, communication skills (both English and Hindi), and basic computer literacy. These skill enhancements are poised to elevate their employability, complementing the domain-specific training initiatives already underway in Bihar.

Silent features of KYP

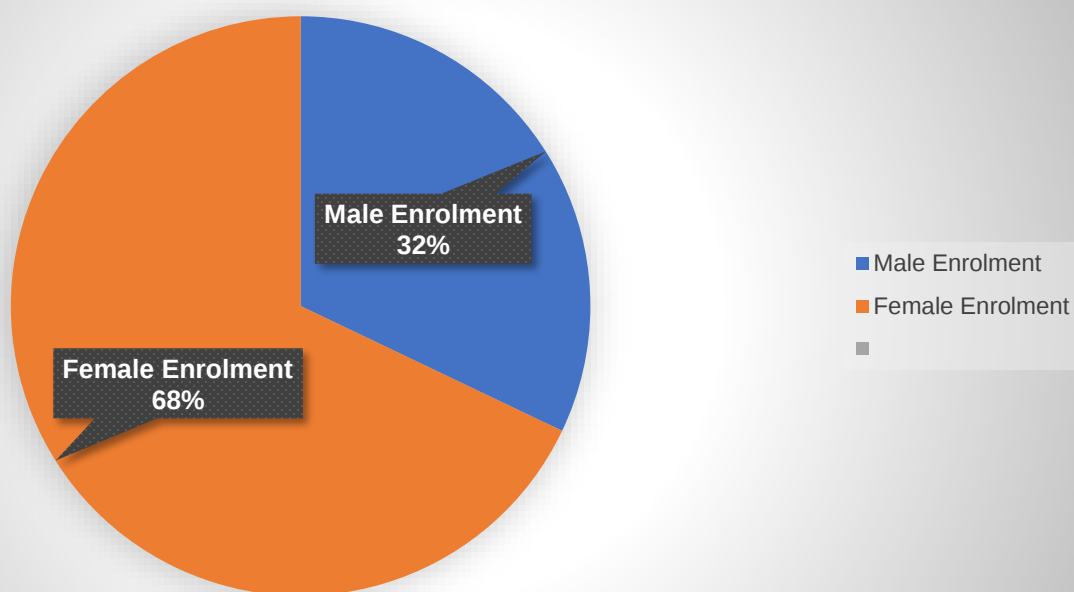
- The course curriculum for Kushal Yuva Program has included three components: Life skills, Communications Skills (English & Hindi) and Basic computer literacy. The course duration covering all three components would be 240 hours (Life Skills for 40 hours, Communication Skills for 80 hours and Basic computer literacy component would be covered in approx. 120 hours).
- E-learning mode has been used for training delivery.

- A sequential mode of learning is provided to prohibit any skipping of sessions.
- Central monitoring of the step-by-step progress of each candidate through the web portal.
- Inbuilt / Integrated online Assessment & Certification process.

Summary of Operational Highlights during the 2023-2024 Financial Year:

Total No. of learners enrolled in the financial year of 23-24 at Muzaffarpur		Total No. of learners enrolled in the financial year of 23-24 at Kishanganj		Total enrolled	
Male	Female	Male	Female	Male	Female
124	228	74	191	198	419

Total Enrolment at Sakra Muzaffarpur Centre	352 Youths	Total Enrolment at Janta, Kishanganj Centre	265 Youths	Total Enrolment in the project in 2023-24	617 Youths
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PROJECT: ENTREPRENEURSHIP SKILL DEVELOPMENT PROGRAM OF MSME

A 30-day course of Cutting & Tailoring of Readymade Garments Training

A 30-day certificate course in Cutting & Tailoring of readymade garments organized under the ESDP program conducted from 11/12/2023 To 24/01/2024 at the Facilitation Center of Creation Welfare Society, 2nd Floor, Sai Complex, Raj Park, Sultanpuri, Delhi-86. A total of 30 women were enrolled for the training.

Aims and objectives:

- (a) To make aware/train entrepreneurial culture among people.
- (b) To motivate young persons (Men and Women) representing different sections of society, including SC, ST, Women and Physically Handicapped, Ex-Servicemen and BPL persons, to consider entrepreneurship or self-employment as one of the career options.
- (c) To enable the target group to think and act in an entrepreneurial way by imparting technical and business skills at an early stage in their career, so that it not only encourages them to consider entrepreneurship as a career opportunity but also helps them become successful in any profession.
- (d) To provide basic entrepreneurship training aimed at helping entrepreneurs put their ideas into action, bring an attitudinal & behavioral change in the target group and build their entrepreneurial skills.



PARTICIPATION IN FORUMS

"We've Amplified Our Engagement: Making Waves at Key Policy Arenas, Expos, Seminars, and Sector Symposia!"

- ❖ Attended City Champions Summit organized by Josh Talks and supported by ON Omidyar Network India in Delhi.
- ❖ Attended "Building Skills. Empowering Youth. Creating Future." Session conducted by 14th FICCI Global Skills Summit in September 2023 in Delhi.
- ❖ Participated in the Vedanta Delhi Half Marathon in October 2023.
- ❖ Attended the session conducted by FICCI G20 EMPOWER on the TechEquity Platform for Women in Delhi.
- ❖ Attended a training session on Human Trafficking Interventions organized by Sahyog Care for You, Delhi in March 2024



VOICES FROM THE FIELD

Women Empowerment



Neetu, a 24-year-old resident of Mangolpuri, belongs to a family of six. Her father works in a private job. However, Neetu's determination and the support she received from the Creation Welfare Society transformed her life, leading her to establish her own successful parlour business.

Neetu, a skilled and educated young woman, faced numerous challenges in finding suitable employment. While she had completed her studies, opportunities were limited in her area, further worsening their financial situation. However, a turning point arrived when her sister introduced her to Creation Welfare Society, a local organization that provided upskill training in various fields.

At Creation Welfare Society, Neetu availed of the opportunity to enrol in parlour training classes. Through these courses, she developed her skills in makeup, hairstyling, and other beauty services. Neetu's perseverance and commitment to learning paid off, and she soon became proficient in providing top-notch services to her clients. Equipped with her newfound knowledge and skills, Neetu decided to take charge of her future. She took the bold step of establishing her parlour, leveraging her training to carve a niche for herself in the industry.

Despite initial challenges, Neetu's parlour gradually gained popularity, attracting a steady stream of clients, particularly during wedding seasons. Neetu's dedication and professionalism ensured that her parlour became a preferred choice for many. Her stellar service quality led to increased earnings, with monthly income ranging between ₹4,000 to ₹5,000 per month. During the wedding season, her earnings surged to an impressive ₹20,000 to ₹25,000 per month.

Neetu's entrepreneurial venture has had a significant impact on her family's financial stability. With her earnings, she has been able to alleviate the burden of the family's expenses, contributing towards their well-being. Neetu's accomplishment has filled her with immense happiness as she can now fulfil the needs and desires of her family.

Neetu's inspiring journey from facing job scarcity and financial hardship to becoming a successful entrepreneur showcases her determination, resilience, and the transformative power of upskill training. With her thriving parlour business, she not only supports her family but also serves as a role model for other women in similar situations. Neetu's story serves as a testament to the importance of empowering individuals with skills and enabling them to create a better future for themselves and their families.



"Empowering communities through education, training, and financial support can unlock a brighter future, where every individual has the opportunity to thrive."

The case story revolves around the life of Zareena a 40-year-old, a resident of Kirari Suleman Nagar, who faced financial hardships due to the irregular employment of her husband. Struggling to make ends meet, Zareena's life took a turn when she learned about the Swawalamban project and received support from the Creation Welfare Society. This case story aims to shed light on the impact of the NGO's initiatives in transforming her life and her family's financial situation. Zareena comes from a financially disadvantaged background, residing in a low-income community. Her husband's irregular employment resulted in unstable income, causing financial strains for the family. Uncertain about the way forward, she stumbled upon an opportunity that would change her life forever.

One day, she met her friend Sabana, who informed her about the Swawalamban project and suggested she reach out to the CWS for assistance. Intrigued, she decided to visit their office and explore the viable options available to her.

At the Creation Welfare Society, she received valuable training in business development and financial management. She realized the areas where her fast-food business was lacking and gained insights into retaining customers, inventory management, and money management. These newly acquired skills and knowledge proved to be instrumental in boosting her business and paving the way for a better future.

With the guidance of the CWS, Zareena also learned about the PM Svanidhi Scheme, which offered financial assistance to small businesses. Empowered by her training and armed with determination, she took a loan of 10,000 Rs., channelling it into expanding her fast-food business. The increased income not only improved her family's financial situation but also provided employment opportunities for her.

Zareena's decision to seek support from the CWS brought about a remarkable transformation in her life. The additional income from the expanded business alleviated the family's financial burdens, providing stability and security. By engaging her husband in the business, they were able to collectively contribute to their household's economic well-being.

The story of Zareena highlights the power and impact of Creation Welfare Society in empowering underserved communities. The organisation's holistic approach, combining training, guidance, and access to government schemes, played a pivotal role in transforming Zareena's life. With the support of the CWS, Zareena and her husband successfully established and expanded their fast-food business, thus creating a sustainable source of income. The story of Zareena is a testament to the potential for positive change that can be achieved through systematic, people-centric intervention.

Youth Empowerment



Manisha, age 18 years, resident of R2-428 Karan Vihar, a family of eight women who collectively contribute to the household income. Her father engages in small household jobs while her elder sister works as a maid, striving to meet the family's expenses. Despite her aspirations to pursue further education and assist her family financially, She faced financial constraints that hindered her ambitions.

Manisha, being the youngest among her siblings, desired to continue her education to alleviate the financial burden on her family. However, the challenging financial situation at home compelled her to reconsider her plans. Despite her eagerness to contribute, she felt disheartened by the limited opportunities available to her due to financial constraints.

Her life took a transformative turn when she encountered a gender training event near her home, organized by the CWS. Intrigued by the discussions about the empowerment opportunities offered by CWS, She expressed her desire to enrol in the program to her parents. Despite initial reluctance from her father, Manisha convinced him to visit the CWS centre for just an hour. Impressed by the support and guidance provided by the CWS staff, her father agreed to enrol her in the JOVT program.

Although Manisha's JOVT course was ongoing, she seized an opportunity for employment at a Wi-Fi calling center in Nangloi, arranged through the assistance of CWS. Her first paycheck brought immense joy and pride, not only to herself but also to her family. Witnessing her dedication and success, her father encouraged her to pursue further growth and even envisaged her future in business.

Her journey with CWS not only provided her with employment opportunities but also instilled a sense of independence and confidence. She now actively contributes to her family's income, assisting her father in his purchases and managing her expenses. Manisha's newfound financial independence has not only relieved the financial burden on her family but has also paved the way for her personal and professional growth.

Manisha acknowledges the transformative impact of CWS in her life and urges other young girls facing similar financial challenges to seek assistance from the organization. She regularly participates in CWS activities. Her story exemplifies the profound impact of NGOs like CWS in empowering marginalized individuals, providing them with opportunities for education, employment, and personal development, thereby fostering socio-economic upliftment within communities.



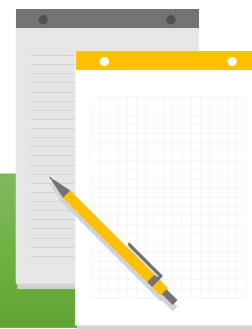
Puja, a 24-year-old girl, resident of Sultanpuri, found herself in a situation where she desired to assist her family financially but lacked the necessary skills and confidence to do so. Living with her father as the sole breadwinner and three other family members, Puja felt the weight of responsibility on her shoulders. However, she lacked the experience and knowledge required to secure a job, which left her feeling anxious and uncertain about her future.

Before encountering the Community Welfare Society (CWS), She struggled to find employment due to her lack of experience and confidence. Despite her eagerness to help her father financially, she had never held a job before and felt intimidated by the prospect of interviews. Additionally, Puja lacked basic computer skills, which limited her opportunities for employment in an increasingly digital world. Financial constraints prevented her from pursuing formal computer education, adding to her frustration and feelings of inadequacy. Her life took a positive turn when she learned about the various programs offered by CWS during a gender training event in her area. Inspired by the opportunity to gain skills and confidence, she enrolled in the Job-Oriented Vocational Training (JOVT) course offered by the CWS. During the 45-day training, she acquired basic computer knowledge, which she had been longing for. Moreover, she felt encouraged and supported by the CWS's team, which boosted her confidence significantly.

Joining CWS proved to be a life-changing decision for Her. Upon completing the JOVT course, she secured a job with a monthly salary of 8000 rupees, allowing her to contribute to her family's expenses and ease her father's financial burden. With newfound confidence and skills, Puja no longer feels anxious about job interviews and is capable of communicating effectively in various settings. She expresses deep gratitude towards CWS for providing her with the opportunity to transform her life and become financially independent.

Her journey exemplifies the transformative impact of CWS in empowering individuals by providing them with skills, confidence, and opportunities for socio-economic growth. Through its programs and support, CWS enables individuals like her to overcome barriers and achieve their aspirations, ultimately fostering positive change within communities.

PROGRAM HIGHLIGHTS



Here are the major highlights of our organization's work in the fiscal year 2023-2024:

- ❖ **Empowering Women through Swawalamban Program:** 6,779 women in North West Delhi directly benefited from our Swawalamban program, fostering self-reliance and empowerment.
- ❖ **JOVT Training Success:** Out of 200 young girls trained in JOVT, 103 have secured employment with the support of our organization, paving the path towards economic independence.
- ❖ **Promoting Personal Hygiene:** We've reached out to 165 young girls, ensuring they prioritize personal hygiene, thereby nurturing healthier lifestyles.
- ❖ **21st Century Skills for Youth:** A total of 617 youths enrolled in the Kushal Yuva Program (KYP) have been equipped with essential 21st-century skills, enhancing their readiness for future career endeavours.
- ❖ **Empowering Women Vendors:** Facilitating access to opportunities, we've linked 782 women vendors with the PM Svanidhi Yojna, fostering entrepreneurship and financial inclusion.

THANK YOU! DONORS



**United Way Delhi
supported the Swawalamban (Self- Reliance Project)**



**United Way Delhi
National Capital Region**

**United Way Delhi has been
supporting Swawalamban Project Since 2018 at
Sultanpuri, North-West, Delhi**

**Government of India
DC(MSME), Ministry of Micro, Small & Medium
Enterprises
Entrepreneurship Skill Development Programme
(ESDP)**



**MSME Okhla has supported with Training program of
Cutting and Tailoring of Readymade Garments at Delhi**



Thank You

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